

**BERNARDS TOWNSHIP PUBLIC SCHOOLS  
CEDAR HILL SCHOOL**

100 Peachtree Rd.  
Basking Ridge, NJ 07920

Joseph A. Mollica, Principal  
Sloan S. Scully, Assistant Principal

Phone: (908) 204-2633  
FAX: (908) 204-1956

Dear Parents and Guardians,

Cedar Hill School is proud to present our third annual Cedar Hill Charity Walk-a-thon scheduled to take place during recess on May 2, 3 & 4, 2011. This event is a school-wide project that promotes citizenship, caring and compassion for others in need within their local or global community. The Cedar Hill PTO invites all of our Cedar Hill families to join us again as we embark on this very worthwhile event.

Participation in this event is voluntary; however, we strongly encourage you to take this opportunity to talk with your child/children about the event and encourage them to participate. To participate in this event, students and their families are asked to select a charity of their choice (see *Selecting a Charity*) and record the name of your charity on the *Children's Charity Form*, which should be brought to your child's classroom no later than *April 25, 2011*. The students will obtain sponsors who will pledge money for each lap the student completes around our Walk-a-thon track. (Sponsors may also choose to donate a set amount of money.) Sponsor and pledge information should be recorded on the provided *CHS Charity Walk-a-thon Pledge Form*. At the end of the Walk-a-thon, students will collect all pledge money and *submit directly to their chosen charity*. No money should be sent to the school. While everyone is free to walk for their own chosen charity, this year, in light of the natural disaster that has occurred in **Japan**, we invite you to consider walking for the needy families of Japan. If your child chooses to walk for our Aid for Japan effort, your donation will be made to **THE AMERICAN RED CROSS** (Please see additional information about Aid to Japan on *Selecting a Charity*.)

Please note that the walk will take place for three days on May 2<sup>nd</sup>, 3<sup>rd</sup> and 4<sup>th</sup> during our regular recess periods; however in the event of rain, we will reschedule the missed day for later that week. We are excited to begin this event again this year and hope to surpass the number of participants from last year!

If you have any questions regarding this event, please e-mail the Walk-a-thon chairpersons at [walkathon@cedarhillpto.org](mailto:walkathon@cedarhillpto.org).

Thank you in advance for your support!

Sincerely,  
Joseph A. Mollica, Principal

Maureen Fabiano, Stacey Irvine and Lorraine Proukou, CHS Charity Walk-a-thon Chairpersons  
**Attachments: Children's Charity Form, Selecting a Charity, CHS Charity Walk-a-thon Pledge Form**

# **Cedar Hill's 3<sup>rd</sup> Annual Walk-a-thon**

*Monday, May 2 through Wednesday, May 4*

Please join us during recess and walk with your friends and teachers to raise money for your favorite charity!

Please fill in the bottom portion of this form and return it to your teacher no later than April 25th.

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\_\_\_\_\_ Yes! I plan on participating in the 3<sup>rd</sup> Annual Walk-a-thon.

\_\_\_\_\_ No. I will not be participating in this year's Walk-a-thon.

\_\_\_\_\_  
Name

\_\_\_\_\_  
Teacher's Name

\_\_\_\_\_  
Grade

\_\_\_\_\_  
Name of Charity

## **Selecting a Charity Cedar Hill Walk-a-thon May 2011**

After the devastation caused by the recent earthquake and tsunami in Japan, we are respectfully requesting that our families consider choosing The American Red Cross as their Walk-A-Thon charity this year.

The American Red Cross is working closely with The Japanese Red Cross to provide first aid, emotional support and relief items to victims in Japan.

For more information about The American Red Cross and how they are using their funds to help the Japanese people, please see their website: [www.redcross.org](http://www.redcross.org) .

If you have a special connection to another charity, please know your child may select any charity of his/her choice. When making your selection, please keep in mind the following tips:

- Evaluate basic financial statements provided by the charity on their website or documentation, and select a charity with no more than 15 percent overhead, with few exceptions. If administrative costs are higher, verify that the reasons are valid. Look at how the money is distributed.
- Ask if the charitable donations are tax deductible. Know that a "not-for-profit" contribution may not be tax deductible.
- Make sure the charity has a good reputation for sound practices. Review the charity website and also search the internet for any information on the charity. If there is a history of questionable practices that has not been corrected, consider another selection.
- Find out how the charity will accept donations. Inform them that you will be collecting separate checks from those pledging, and confirm that individuals will receive tax credit individually for their contributions.
- Inquire about your privacy before you select a charity. Sometimes contributors are made known to other charities and a barrage of requests for donations or mailings may follow.
- Find out if your employer will match the charity you selected with an additional donation. A match program is typical at larger employers and will make your donation much more substantial!

**Please make your selection with your child and have them fill out the Children's Charity Form (see other attachment). Submit forms to classroom teachers by Monday, April 25<sup>th</sup>. Begin asking for pledges once the charity is selected and submitted. Students begin the Walk-a-thon on May 2nd.**

**Thank you for participating in this Cedar Hill school-wide family charitable effort.**

CEDAR HILL SCHOOL  
CHARITY WALK-A-THON  
MAY 2011

NAME: \_\_\_\_\_

My Pledge: I plan to walk at least \_\_\_\_\_ laps for \_\_\_\_\_  
\_\_\_\_\_ organization.

Dear Potential Sponsor,

I am planning to participate in the Cedar Hill Charity Walk-a-thon taking place over three days in May, 2011. All proceeds will go to my charity of choice, \_\_\_\_\_ . Please consider sponsoring me for each lap I walk or with a maximum amount that you are willing to contribute. After I walk, I will return to you and tell you how many laps I walked, and collect your contribution. Please make your checks to \_\_\_\_\_ . Donations **are/are not** (circle one) tax deductible.

**\*\*Please do not go door to door without parental permission. Safety comes first!!**  
Thank you in advance for supporting this Cedar Hill family and community activity.

	Name of Sponsor	Pledge per lap (i.e. \$1.00)	Maximum Pledge	Amount collected from sponsor	Check or cash
1					
2					
3					
4					
5					
6					
7					
8					
9					
10					
11					
12					
13					
14					
15					

**TOTAL LAPS WALKED:** \_\_\_\_\_

**TOTAL DOLLARS DONATED:** \_\_\_\_\_

When program ends, students will **collect all monies** and arrange to send collection directly to their chosen charity. **No money should be brought to school.** Thank you.